

# SERVICE PRICES

s/n : 92110102MACQ6GKD2A

## Web Design Price Reference

Website Type	Definition	Cost	Suitable For	Pros	Cons
Fully Customized	Includes website functionality, content management system, backend system, style presentation, and each page.	\$0 - \$3,500+	Enterprises with ample budget, emphasizing style presentation	Completely tailored website to meet customer needs	High cost of website setup
Semi-Customized	Uses existing designs and functions, then adjusts according to requirements.	\$0 - \$1,500+	Businesses or individuals without complex requirements	Relatively cheaper than fully customized websites with some adjustment flexibility	Limited in website functionality design
One-Page Website	Presents all website content in a single interface.	\$0 - \$500+	Businesses or individuals with limited budget	Affordable price	Relatively poor in website functionality and design
Template-Based	Uses pre-developed webpage templates.	\$0 - \$1,500+	Businesses or individuals with limited budget	Affordable price	Relatively poor in website functionality and design
Corporate Image Site	Provides a professional online facade. Divided based on customization level.	Varies	Companies aiming to enhance online presence and exposure	Increase exposure through online dissemination	High correlation between website sophistication and setup cost
E-commerce Site	Typically includes product management, shopping cart, payment and logistics integration, and membership system features.	Varies	E-commerce websites or businesses operating online shopping	Suitable for brand building and selling products	Need to consider user experience on the website

Service Type	Definition
Web Designer	Charged per hour at \$50 - \$100
Web Agency	One-time fee from \$500 to over \$50,000

## Clothing Design Reference Price

Effect drawing, style drawing:  
non-commercial 450USD; commercial 600USD

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## Illustration Design Service Price Reference

Illustration Type	Price Range
Newspaper Illustration	\$60-95 USD+
Magazine Illustration	\$90-300 USD+
Book/Magazine Cover	\$240 USD+
Book Interior Pages	\$90-240 USD+
Poster Illustration	\$300-470 USD+
Character Hand Drawing	\$90-300 USD+

Draft, Mid-term, Final Drawing with two free revisions provided. Typical timeframe is one week, excluding wall murals.

## Graphic Design Service Price Reference

Design Service	Price Range	Factors Affecting Pricing	Number of Initial Designs	Average Revision Rounds
Logo Design	\$25-850 USD per design	Design quality, content, designer's expertise	1-3	2-3
Card Design	\$14-60 USD per design	Design complexity, deadline, need for logo design, paper material, printing services, single/double-sided	2-3	2-3
Poster Design	\$20-700 USD per design	Design difficulty, deadline, size, single/double-sided design	2-3	2-3
EDM Design	\$20-25 USD per design	Design difficulty, deadline	2-3	2-3
Menu Design	\$13-38 USD per design	Menu style, number of pages, menu size, single/double-sided design, revision rounds offered by the designer	-	-
Packaging Design	\$20-95 USD per design	Packaging item and size, design difficulty, material	-	-
Presentation Design	\$1-3 USD per page	Number of pages, design complexity, data collection difficulty	-	-

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## SERVICE PRICES

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### **Reference price for exhibition planning (Pricing according to specific needs)**

1. Select the artist - at least one month in advance
2. Visit the artist to select works
3. Sign the exhibition contract
4. Define the theme and curatorial aspects
5. Prepare curatorial text and communicate with the artist for confirmation
6. Determine the introductory wall text
7. Confirm the exhibition wall text
8. Confirm the exhibition display design with the artist and curator
9. Finalize the exhibition display design (digital posters, outdoor posters, front wall design, exhibition wall design, exhibit sign proofreading)
10. After confirming the exhibition poster, create pre-exhibition subscription push
11. Two-day installation (confirm the installation team size and time; confirm artwork transport time; confirm photographer time; confirm media list)
12. Prepare press release
13. Prepare dinner, opening reception catering, and fruits
14. Confirm the exhibition flow
15. Prepare opening remarks for the exhibition
16. Exhibition opening (opening ceremony, interaction with guests, confirm exhibition photos, exhibition banquet)
17. Exhibition press release (curatorial text, press release, on-site exhibition images, guest speeches images, exhibition space images, artist bio)
18. Organize the list of exhibited works for the exhibition, sign the "Supplementary Agreement for Exhibition of Exhibited Works"
19. Produce an exhibition catalog of exhibited works
20. Send the exhibition catalog to existing potential clients and sales personnel

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