

SERVICE PRICES

s/n : 92110102MACQ6GKD2A

Web Design Price Reference

| Website Type | Definition | Cost | Suitable For | Pros | Cons |
|----------------------|--|----------------|---|--|--|
| Fully Customized | Includes website functionality, content management system, backend system, style presentation, and each page. | \$0 - \$3,500+ | Enterprises with ample budget, emphasizing style presentation | Completely tailored website to meet customer needs | High cost of website setup |
| Semi-Customized | Uses existing designs and functions, then adjusts according to requirements. | \$0 - \$1,500+ | Businesses or individuals without complex requirements | Relatively cheaper than fully customized websites with some adjustment flexibility | Limited in website functionality design |
| One-Page Website | Presents all website content in a single interface. | \$0 - \$500+ | Businesses or individuals with limited budget | Affordable price | Relatively poor in website functionality and design |
| Template-Based | Uses pre-developed webpage templates. | \$0 - \$1,500+ | Businesses or individuals with limited budget | Affordable price | Relatively poor in website functionality and design |
| Corporate Image Site | Provides a professional online facade. Divided based on customization level. | Varies | Companies aiming to enhance online presence and exposure | Increase exposure through online dissemination | High correlation between website sophistication and setup cost |
| E-commerce Site | Typically includes product management, shopping cart, payment and logistics integration, and membership system features. | Varies | E-commerce websites or businesses operating online shopping | Suitable for brand building and selling products | Need to consider user experience on the website |

| Service Type | Definition |
|--------------|--|
| Web Designer | Charged per hour at \$50 - \$100 |
| Web Agency | One-time fee from \$500 to over \$50,000 |

Clothing Design Reference Price

Effect drawing, style drawing:
non-commercial 450USD; commercial 600USD

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Illustration Design Service Price Reference

| Illustration Type | Price Range |
|------------------------|----------------|
| Newspaper Illustration | \$60-95 USD+ |
| Magazine Illustration | \$90-300 USD+ |
| Book/Magazine Cover | \$240 USD+ |
| Book Interior Pages | \$90-240 USD+ |
| Poster Illustration | \$300-470 USD+ |
| Character Hand Drawing | \$90-300 USD+ |

Draft, Mid-term, Final Drawing with two free revisions provided. Typical timeframe is one week, excluding wall murals.

Graphic Design Service Price Reference

| Design Service | Price Range | Factors Affecting Pricing | Number of Initial Designs | Average Revision Rounds |
|---------------------|-------------------------|---|---------------------------|-------------------------|
| Logo Design | \$25-850 USD per design | Design quality, content, designer's expertise | 1-3 | 2-3 |
| Card Design | \$14-60 USD per design | Design complexity, deadline, need for logo design, paper material, printing services, single/double-sided | 2-3 | 2-3 |
| Poster Design | \$20-700 USD per design | Design difficulty, deadline, size, single/double-sided design | 2-3 | 2-3 |
| EDM Design | \$20-25 USD per design | Design difficulty, deadline | 2-3 | 2-3 |
| Menu Design | \$13-38 USD per design | Menu style, number of pages, menu size, single/double-sided design, revision rounds offered by the designer | - | - |
| Packaging Design | \$20-95 USD per design | Packaging item and size, design difficulty, material | - | - |
| Presentation Design | \$1-3 USD per page | Number of pages, design complexity, data collection difficulty | - | - |

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Reference price for exhibition planning (Pricing according to specific needs)

1. Select the artist - at least one month in advance
2. Visit the artist to select works
3. Sign the exhibition contract
4. Define the theme and curatorial aspects
5. Prepare curatorial text and communicate with the artist for confirmation
6. Determine the introductory wall text
7. Confirm the exhibition wall text
8. Confirm the exhibition display design with the artist and curator
9. Finalize the exhibition display design (digital posters, outdoor posters, front wall design, exhibition wall design, exhibit sign proofreading)
10. After confirming the exhibition poster, create pre-exhibition subscription push
11. Two-day installation (confirm the installation team size and time; confirm artwork transport time; confirm photographer time; confirm media list)
12. Prepare press release
13. Prepare dinner, opening reception catering, and fruits
14. Confirm the exhibition flow
15. Prepare opening remarks for the exhibition
16. Exhibition opening (opening ceremony, interaction with guests, confirm exhibition photos, exhibition banquet)
17. Exhibition press release (curatorial text, press release, on-site exhibition images, guest speeches images, exhibition space images, artist bio)
18. Organize the list of exhibited works for the exhibition, sign the "Supplementary Agreement for Exhibition of Exhibited Works"
19. Produce an exhibition catalog of exhibited works
20. Send the exhibition catalog to existing potential clients and sales personnel

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